



Travelport and Gulf Air renew agreement to provide full content for travel agents

Dubai, United Arab Emirates
Sep 24, 2012

Travelport, the business services provider to the global travel industry, and Gulf Air, the national carrier of the Kingdom of Bahrain, have renewed their full content agreement, which will ensure that all travel agents within Travelport's worldwide network continue to have access to the airline's full range of published fares and inventory.

The deal, which takes effect immediately, ensures all travel agents using Travelport's Galileo Worldspan and Apollo platforms, have full access to the most up-to-date routes and fares from Gulf Air.

"Gulf Air is a long-standing airline partner of Travelport and we are delighted to be working with them to maximize their distribution capabilities," said Will Owen Hughes, Senior Airline Director, Middle East and Africa, Travelport. "This renewed full content agreement, which includes web fares, will help the carrier increase accessibility as they expand their route network across the globe."

Known for its traditional Arabian hospitality, Gulf Air is one of the oldest and most well-established airlines in the Middle East region. The airline is also reputed for its adoption of the latest distribution technologies, along with its award-winning in-flight products and services.

"The renewed agreement provides travel agents with greater and wider accessibility to Gulf Air's full range of published fares and inventory, which means customers have a better choice when planning their travel with Gulf Air," said Mr. Karim Maklouf, Chief Commercial Officer, Gulf Air. "It also suits well with our expansion plans, especially as we resume our operations to eight destinations in Iran and Iraq.

"Working with leading GDS partners like Travelport has always been a part of our distribution strategy, complementing our commitment to the highest quality offering. We are pleased that the deal we have reached with Travelport will enable us to offer our products and services to the global travel agency community efficiently and at the best possible cost."